

EXHIBIT SPACE TERMS AND CONDITIONS

Booths: The exposition will be located in the Grand Ballroom on the fourth floor of the hotel. A standard size booth will be 10' x 10' with an 8'-high back draping and 3'-high sidewall draping. A 7" x 44" booth sign bearing your company's name and booth number will be provided. No part of a booth may obstruct an adjacent booth nor can any booth be taller than the 8'-backing wall without the expressed permission of IMDA.

Exhibit Fees: The early bird exhibit registration fee to exhibit is \$2,100 for a single booth (10' x 10'), \$3,600 for a double booth (10' x 20') and \$6,200 for a quad booth (20' x 20') if received by July 15, 2010. The standard exhibit registration fee to exhibit is \$2,250 for a single booth (10' x 10'), \$3,850 for a double booth (10' x 20') and \$6,600 for a quad booth (20' x 20')...if received after July 15, 2010 (Note: If electricity or any other services/equipment are needed (including a table for your booth), additional charges will apply. And, these services must be ordered through our official exposition decorating company, Hargrove.

Booth Personnel: IMDA welcomes booth personnel to help present your products and services to the dealers and managers. However, all personnel must register using the official Booth Personnel Registration Form. This form will be mailed to the attention of the person named on the contract. The registration fee for a single or a double booth includes two (2) booth personnel; and four (4) booth personnel for a quad booth. The fee for each additional booth personnel will be \$150.

Assignment of Space: Because space will be limited, it will be assigned on a "first-come, first-served" basis, along with payment and signed contract. IMDA assigns booth space, so please specify any company that you do not wish to be next to and a best effort will be made to comply with your request.

Cancellation and Refund Policy: A 50% Refund will be made if notice of cancellation is received in writing to IMDA headquarters by July 15, 2010. No refund will be made if notice of cancellation is received after July 15, 2010. No transfer of fees will be made to other IMDA meetings.

Liability Policy: The exhibitor indemnifies and agrees to hold harmless IMDA, Hargrove, Hyatt Regency at the Arch and all of their officers, directors, employees and agents from and against any actions, losses, costs, damages, claims and expenses (including reasonable attorney fees) arising from damage to property or bodily injury to exhibitor, agents, representatives or employees by reason of the exhibitors occupancy or use of the exhibitor facilities.

Distribution of Printed Matter/Solicitation: Distribution of advertising materials, samples, souvenirs, publications or printed material of any sort shall be restricted to the exhibitor's rented exhibit booth. Distribution of materials outside of the exposition area must be approved by IMDA.

Installation and Dismantling: All displays must be set up by 8:30 a.m. on the official opening of the show on Wednesday, October 6, 2010. Space not occupied or set up by this time may be reassigned for other purposes. Exhibitors may not change the assigned space. Exhibitors may not break down their booths prior to 4 p.m. on Wednesday, October 6, 2010. IMDA reserves the right to substitute comparable exhibit space due to unforeseen circumstances.

Insurance: Exhibitor shall carry its own insurance at its own expense. International Midas Dealers Association, Hargrove and Hyatt Regency at the Arch assume no responsibility for the safety of the property of the exhibitors. IMDA will exercise reasonable care in safeguarding exhibitors' property; however, exhibitors should insure their own exhibit materials, especially during the period while materials remain in the exposition hall, covering all risks (liability, fire, theft, damage, etc.)

Subletting of Space: IMDA will not allow any exhibitor to assign or sublet space or any part thereof allotted to them nor to display products or services other than those normally sold by them unless prior written approval is obtained from IMDA. Exhibitors may not share a booth; each exhibiting company must contract for a minimum of one single booth.

Protection of the Exhibit Facility: Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the exposition area without permission from IMDA. Packing, unpacking and assembly of exhibits shall be done only in designated areas and at times designated by IMDA, Hargrove and Hyatt Regency at the Arch.

Shipping Information: IMDA is utilizing Hargrove as the official shipping company. Once registration has been received by IMDA, Hargrove will send a complete exhibitor package to the primary contact outlining details, including shipping information, additional services and costs.