

International Midas Dealers Association



Look inside for details on the product and services for each exhibiting company along with their contact information.

In addition, refer to the Show Specials and Prize Drawing list to be sure you have entered in all of the drawings and received all of the discounts you are entitled to.



IMDA 2004 Tradeshow Exhibitors

Products and Service Listing

Activant Solutions Inc.....231

Phil Baum
804 Las Cimas Parkway
Austin, TX 78746
Phone: 800-678-5266 x5372 Fax: 877-658-3299
E-mail: phil.baum@activant.com
Web site: www.activant.com

Aftermarket information databases

Aeroturbine415

Tony Sutera
10288 South Jordon Pkwy, Ste F
South Jordon, UT 84095
Phone: 801.495.0882
E-mail: tony@aero-turbine.com
Web site: www.aero-turbine.com

Performance exhaust products

AFLAC405

Paul Gaipman
PO Box 915767
Longwood, FL 32791-5767
Phone: 407.682.4488 Fax: 407-772-2723
E-mail: PGaipman@nhis.org
Web site: www.nhis.org

AFLAC Insurance

Applied Media Technologies Corporation.....227

Marie Perry
4091 AMTC Center Drive
Clearwater, FL 33764
Phone: 727.531.3105
E-mail: mperry@amtc.com

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Arvin Meritor - Gabriel.....524

Timothy Dobie
100 Westwood PL.
Brentwood, TN. 37027
Phone: 630-858-6250 Fax: 630-858-6250
E-mail: tim.dobie@arvinmeritor.com
Web site: www.Gabriel.com

Gabriel shocks & struts

ASE.....226

Chuck Roberts
101 Blue Seal Dr. SE #101
Leesburg, VA 20175
Phone: 703.669.6600 Fax:
E-mail: croberts@asecert.org

Information regarding a voluntary testing and certification program for automotive professionals.

Auto Life621

Dick McGorrian
1261 Liberty Way, Bldg A
Vista, CA 92081
Phone: 866-288-0872 Fax: 760-767-9066
E-mail: rjmcgorrian@cox.net

Auto Life will be displaying the following pieces of equipment Engine flushing, Transmission flushing, Brake flushing, Coolant Flushing, PowerSteering and Fuel Injection. In addition We provide all the solutions ,chemicals, and conditioners required for the operation of this equipment and the completion of these retail services .

AutoZone.....429

Mark Mills
123 South Front St.
Memphis, TN 38103
Phone: 901.495.6052
E-mail: mark.mills@autozone.com

AutoZone provides aftermarket automotive parts, tools and equipment. AutoZone is the exclusive distributor of Midas-branded parts.

Bank of America Merchant Services.....525

Terri Brungardt-Strathairn
601 S. Rancho Santa Fe Road
San Marcos, CA 92069
Phone: 800.421.7430 Fax: 760.471.3100
E-mail: terri.brungardt@bankofamerica.com
Web site:

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Barlocker Insurance Services400

Cynthia Skelton
232 Monterey St.
Salinas, CA 93902
Phone: 831.771.5308 Fax: 831-769-0761
E-mail: cskelton@barlocker.com

Insurance; garage package, worker's comp., group medical/benefits.

Bicoastal Software326

BiCoastal Software
Scott St. Clair
3855 S. Military Trail
Lake Worth, FL 33463
Phone: 561-703-1620 Fax: 561-967-5355
E-mail: sainted@bellsouth.net

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Bridgestone/Firestone, Inc.229

Mike Van Sicklen
535 Marriott Drive
Nashville, TN 37214
Phone: 615.937.3526 Fax:
E-mail: vansicklenmi@bfusa.com

Tires sales and education

C.A.T. Products, Inc / Run-Rite115

Rachael Rituper
RR 5 Box 5282
Saylorsburg, PA 18353
Phone: 570.402.1154 Fax:
E-mail: rachael@run-rite.com
Web site: www.run-rite.com

C.A.T. Products, Inc. / Run-Rite provides specialty cleaners, lubricants and equipment to the professionally installed automotive service markets.

California Blimps122

Paul Pacelli
738 W 17th Street, Unit D
Costa Mesa, CA 92627
Phone: 949-650-1183 Fax: 949-650-8421
E-mail: paul@californiablimps.com
Web site: www.californiablimps.com

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Victor Ruvolo
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New York, NY 10016
Phone: 212.591.9196
E-mail: victor.ruvolo@carat.com

Midas Corporate Marketing booth including representatives from partner Advertising Agencies.

Careerbuilder.com.....206

Lindsey Roth
8420 W Bryn Mawr Road, Suite 1000
Chicago, IL 60631
Phone: 800-959-1547
E-mail: lindsey.roth@careebuilder.com
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Careerbuiler.com delivers Midas dealers the best candidates in the automotive industry. CareerBuilder.com is the #1 online recruiting resource, with presence in 130 local newspapers and over 400 strong partners including AOL, MSN and Google.

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San Juan Capistrano, CA 92675
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E-mail: ccoscia@carpartstechnologies.com
Web site: www.carpartstechnologies.com

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E-mail: PhilWisniewski@GPI.COM
Web site: www.CARQUEST.com

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Henderson, NV 89074
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E-mail: kari.northeim@carrier.utc.com
Web site: www.carrier.com

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E-mail: bdawson@centraltools.com

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E-mail: jlkfountain@aol.com

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Colonial Label616

Michele Hynes
10-13 Drew Court
Ronkonkoma, NY 11779
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E-mail: mhynes@coloniallabel.com
Web site: www.coloniallabel.com

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Lacey Springs, AL 35754
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Fax: 256-778-7003
E-mail: convertermen@aol.com
Web site: www.cotacocreekconverters.com

Muffler experts and repair shops have learned that they can dial 800-275-5116 and get the catalytic-converter information they need. Replacement is available in original equipment remanufactured catalytic converters. Partners share more than 30 years experience in the converter business, which helps them in predicting and preparing for trends and needs in the market. "We handle our own line of direct-fit remanufactured converters, because you can't beat that original-equipment fit," Harley says. "We have coverage for excessive-weight vehicles and foreign application, and each unit has been tested and approved to meet EPA guidelines."

Covad Communications624

Monica Walton
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Phone: 602.631.7523
E-mail: gliving@cskauto.com

Automotive parts & equipment

DDB Chicago106

Juliet Moffat
200 East Randolph St.
Chicago, IL 60601
Phone: 312.552.6000
E-mail: Juliet.Moffat@chi.ddb.com

DDB Chicago is one of the world's most famous advertising agencies. Midas Inc. has selected DDB as its lead ad agency for creative development and production. DDB Chicago has also assisted Midas Inc. in strategic development, research and marketing integration.

Delphi Integrated Service Solutions331

Michael Simon
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Troy, MI 48083
Phone: 248-585-4200 x236 Fax: 248-585-0960
E-mail: michael.simon@Delphi-iss.com
Web site: www.delphi-iss.com

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EBS - Environmental Brake Services401

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E-mail: ghellyer@epsilon.com
Web site: www.epsilon.com

Epsilon has been selected by Midas Inc. as its CRM marketing technology partner. Epsilon is a leading relationship marketing company that delivers powerful integrated solutions that involve customer data analysis and marketing database technology.

ETW204

Jeff Tripp
20 Fairfield Place
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Web site: www.everwear.net

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Federal Mogul427

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E-mail: leslie_cibor@fmo.com
Web site: www.federalmogul.com

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G & K Services.....225

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Hunter Engineering Company209

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Phone: 847.324.1538
E-mail: kcollins@ifccredit.com

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1300 Arlington Heights Road
Itasca, IL 60143
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Equipment & Exhaust

Midas International - Marketing104
Lisa Wellington
1300 Arlington Heights Rd
Itasca, IL 60143 USA
Phone: 630.438.3162 Fax:
E-mail: lwellington@midas.com

Midas Coporate Marketing Partners include: DDB Chicago, Moroch, Carat USA, Epsilon and VML.

Midas International - Training125

Bob Miller
158 S. Orchard Avenue
Kennett Square, PA 19348
Phone: 312.560.0123 Fax: 610.388.7299
E-mail: rmiller@midas.com

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Midas International- Franchise Support Services.....111

Peter Koerber
1300 Arlington Heights Road
Itasca, IL 60143
Phone: BSG- 1-800-278-2206 Fax: 1-800-950-2207
Consumer Relations- 1-800-621-8380
Midas Order Support Team 1-866-673-3729
E-mail: BMidas@midas.com

Provides Midas Dealers, Shops and Consumers a variety of support functions and resources. Central point of contact for any Midas related issue.

Midas International-Development109

Jim Witek
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Itasca, IL 60143
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E-mail: jwitek@midas.com
Web site: www.midas.com

Midas Facilities, Real Estate, Franchise Development & Equipment related

Mitchell 1307

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Susan Lovett
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Las Vegas, NV 89120
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E-mail: slovett@mpifix.com
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Paul Haberman
12306 Montague St.
Pacoima, CA 91331
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E-mail: phaberman@mocproducts.com
Web site: www.mocproducts.com

MOC® is a manufacturer and distributor of quality car care products and marketing programs designed to increase service drive profitability.

Moroch.....108

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Phone: 214.520.5685 Fax: 214.525.4785
E-mail: kcorreia@moroch.com
Web site: www.moroch.com

Moroch is proud to be partners with Midas International and the International Midas Dealers Association. The Moroch Midas Team is dedicated to helping Midas Dealers achieve the goals and rewards of 4-3-2-1 through local marketing plans and execution on a market-wide and individual store level. In addition to Midas, Moroch provides similar support for other great American brands including McDonald’s, the U.S. ARMY, Disney, Sony, Fast Signs, Gateway, Twentieth Century Fox and others. We are grateful for the opportunity to serve. Call us. We’re ready to help.

Motor Vac Technologies, Inc.505

Richard Kay
1431 S. Village Way
Santa Ana, CA 92705
Phone: 714-558-4822 Fax: 714-558-0370
E-mail: info@motorvac.com
Web site: www.motorvac.com

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Motorist Assurance Program, MAP.....127

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Bethesda, MD 20814
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National Automotive Parts Association (NAPA)315

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Web site: www.on-siteanalysis.com

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Pep Boys / Pep Express Parts409

Mark Moreno / Craig Henning
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Philadelphia, Pa 19132
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Bill Eernisse
1729 Cypress Drive
Grafton, WI 53024
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Web site: www.SenXTech.Com

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Shell Oil USA.....301

Michael Burns
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David Briney
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The Coordinating Committee for Automotive Repair129

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*References – Bob Politte of San Diego Midas, Elie Rivollier of Worcester, MA, Mike Glad – Rod Smith of MI Glad Midas

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