

INTERNATIONAL MIDAS DEALERS ASSOCIATION

IMDA Membership Application

THE VOICE OF THE FRANCHISEE

*IMDA will make a difference
in the success of your business!*



BENEFITS OF MEMBERSHIP



Advocacy:

IMDA represents your interests and concerns to Midas International. As a member, you join with your peers to speak with a unified voice on matters of importance to your business.

Networking:

Establish relationships with other franchisees who share your interests and concerns by attending the IMDA Annual Convention at member rates. When you attend these important events, you can get the important information you need to operate a more successful shop. You can also interact with other franchisees to discuss mutual problems and probe new directions for your future.

Web Site:

Get 24/7 access to the up-to-the-minute member information you need now through www.imdaonline.org. This is where you can receive important updates from committee meetings, read past issues of Franchise Focus, search committee contact listings and search the online membership directory and more.

Newsletters:

Remain informed through committee reports, educational articles, new member listings and current association news published in the bimonthly newsletter, *Franchise Focus*. This publication keeps you connected to IMDA, serving as a written record of the progress the organization is making.

ListServ:

Receive helpful feedback on your day-to-day questions and pass on your advice to other dealers in need by communicating electronically. This electronic billboard is a popular tool for members, receiving traffic every day regarding a variety of topics and issues.

Leadership:

Be represented by the most knowledgeable dealers in the Midas network who dedicate their time to your success. You also have the opportunity to become part of this team by getting involved with the various committees or running for election to the board of directors.

PERK Program:

Improve your shop's bottom line with these affiliated vendors that offer the perfect blend of discounts and special offers on the products and services you use every day. Savings range from 10 percent to as much as 75 percent on products in such categories as Banking/Money Services, Equipment/Products, Insurance/HR Benefits, Management Services, Marketing Services, Office/Shop Supplies, Technology and Warranty. In fact, you may even be able to save enough on overhead expenses to offset the cost of IMDA membership.



Enroll online by going to www.imdaonline.org.

Click on "Membership."

INTERNATIONAL MIDAS DEALERS ASSOCIATION

APPLICATION FOR MEMBERSHIP

Return this form with application fee and current quarter dues payment to:

IMDA 14 W. Third St., Ste. 200, Kansas City, MO 64105 FAX: (816) 472-7765

MEMBERSHIP ELIGIBILITY AND REQUIREMENTS

As stated in the IMDA Bylaws: Regular membership shall be the only class of membership in this Association. Any Midas franchisee holding a valid franchise is eligible for membership. No member may enroll or remain as a member unless all shops under the member's ownership, management or control are enrolled as members. Each member must pay quarterly dues in the amount set by the Board of Directors. The dues and fees shall be equal for all members who own the same number of shops, provided that any member with more than 50 shops shall pay dues for the first 50 shops only.

By submitting this application for membership in the International Midas Dealers Association, we agree to abide by the Bylaws of the Association, and to pay all dues and assessments.

GENERAL INFORMATION

- Any Midas franchisee holding a valid franchise is eligible for membership.
- Dues are invoiced on a quarterly basis at \$100 per shop. No applicant may enroll unless all shops under the applicant's ownership, management or control are enrolled.
- Send current quarter dues, fee and completed application form to the IMDA office to join.

_____ No. of shops x \$100 + \$100 (one-time application fee)

TOTAL ENCLOSED _____

METHOD OF PAYMENT:

Dues are paid quarterly. For your convenience, you may make payment by check or credit card. If you have more than one shop, one invoice will be sent to the franchise address.

CHECK CREDIT CARD

If paying by credit card please fill out the following:

MasterCard VISA American Express

*** Note: if paying by credit card, payment will be set up as a recurring payment quarterly according to the above indication.**

Account No. _____ Exp. Date _____

Signature _____

Name (please print) _____

FRANCHISE DATA U.S. Franchisee Canadian Franchisee

Corporate Entity Name _____

Primary Owner First Name _____ Last Name _____

Address _____

City _____ State/Province _____ ZIP/ Postal Code _____

Phone _____ Fax _____ Country _____

E-mail _____

Web Site address (URL) _____

Number of Shops: _____ Franchisee Since: _____

ADDITIONAL OWNER DATA

First Name _____ Last Name _____

Office Address (if different than franchise address) _____

City _____ State/Province _____ ZIP/ Postal Code _____ Country _____

Phone _____ Fax _____

E-mail _____

SHOP(S) DATA

Attach additional sheets for more than 4 shops.

SHOP NO. 1

Shop Manager _____

E-mail _____

Address _____

City _____ State/Province _____ ZIP/ Postal Code _____ Country _____

Phone _____ Fax _____

SHOP NO. 2

Shop Manager _____

E-mail _____

Address _____

City _____ State/Province _____ ZIP/ Postal Code _____ Country _____

Phone _____ Fax _____

SHOP NO. 3

Shop Manager _____

E-mail _____

Address _____

City _____ State/Province _____ ZIP/ Postal Code _____ Country _____

Phone _____ Fax _____

SHOP NO. 4

Shop Manager _____

E-mail _____

Address _____

City _____ State/Province _____ ZIP/ Postal Code _____ Country _____

Phone _____ Fax _____

ABOUT IMDA

The IMDA is a membership organization of Midas franchisees. It provides a forum for dealers to network with their peers and communicate to Midas International through a single voice.

The IMDA leadership is comprised of officers, board members, and committee members. Board members are elected regionally by the membership and officers are elected by the board. Committee members are appointed by the IMDA President. Committees focus on such specific aspects of your business as marketing and operations.

Structure

Our structure provides a complete network of resources to you. The local level includes regional directors, divisional vice presidents and executive officers. Along with these elected leaders, the organization is operated by committee chairmen and the administrative office personnel. These fellow Midas dealers and staff are always available to answer any question you might have ... whether it is regarding training methods, inventory maintenance and supply or advertising.

Annual Convention

IMDA's Annual Convention is a must for our members. It offers the best of educational sessions geared toward your business and developed by a committee of dealers who know what you face every day! Additionally, the annual tradeshow offers you an opportunity to meet with our vendors. You can preview new products and services, plus take advantage of "show specials" and save money! Perhaps the most valuable aspect of our convention is the opportunity to network with other IMDA members. This ability to get one-on-one with other dealers is one of the greatest benefits IMDA offers. Not only will you learn from this networking, but you will make great friends.

Involvement

IMDA is an active organization. Our board and committees deal with a wide range of issues that reflect the diversity of our organization. Our committees meet with representatives of Midas International regularly and report back to the membership via reports on our Web site and in our monthly newsletter. Our committee chairs and members readily respond to member inquiries about the committees' activities.

Association Membership

Membership in IMDA is \$100 per quarter, per shop. Membership dues are paid quarterly. (Canadian members can pay in Canadian funds; dues are \$100 CAN per quarter, per shop.) Be a part of an organization whose sole mission is to make our franchisees more profitable.